



**The Chair of the Alaska Air (ALK) Governance Committee,
Kathleen Hogan, deserves to be rejected**

Ms. Kathleen Hogan is ultimately responsible for ALK shareholders not having the ability to vote on a proposal for an independent Chairman of the Board.

ALK could be named to a 2026 Hall of Shame list of companies taking blatant advantage of a new Securities and Exchange Commission policy. ALK took advantage of the new Securities and Exchange Commission policy of giving free ride letters in as fast as 2-days to any company that submits a one-sentence excuse for not including a well-established shareholder proposal topic in its 2026 annual meeting proxy.

Ms. Hogan was asked to reconsider the ALK free ride letter in a February 25, 2026 letter. Ms. Hogan lacked the decorum to reply.

Notice of Exempt Solicitation Pursuant to Rule 14a-103

Name of Registrant: Alaska Air (ALK)

Title: Director Kathleen Hogan deserves to be rejected

Meeting Date: May 12, 2026

Name of person relying on exemption: John Chevedden, ALK
Shareholder since 2010

Address of persons relying on exemption: POB 2673, Redondo Beach,
CA 90278

These written materials are submitted pursuant to Rule 14a-6(g)(1) promulgated under the Securities Exchange Act of 1934. John

Chevedden does not beneficially own more than \$5 million of the class of subject securities, and this notice of exempt solicitation is therefore being provided on a voluntary basis.

This is not a solicitation of authority to vote your proxy. Please DO NOT send me your proxy card; the shareholder is not able to vote your proxies, nor does this communication contemplate such an event.

The shareholder asks all shareholders to vote by following the procedural instructions provided in the proxy materials.