

Notice of Exempt Solicitation Pursuant to Rule 14a-103

Name of Registrant: Ally Financial Inc. (ALLY)

Title: Special Shareholder Meeting

Meeting Date: May 6, 2026

Name of person relying on exemption: John Chevedden, ALLY Shareholder since 2021

Address of persons relying on exemption: POB 2673, Redondo Beach, CA 90278

These written materials are submitted pursuant to Rule 14a-6(g)(1) promulgated under the Securities Exchange Act of 1934. John Chevedden does not beneficially own more than \$5 million of the class of subject securities, and this notice of exempt solicitation is therefore being provided on a voluntary basis.

This is not a solicitation of authority to vote your proxy. Please DO NOT send me your proxy card; the shareholder is not able to vote your proxies, nor does this communication contemplate such an event.

The shareholder asks all shareholders to vote by following the procedural instructions provided in the proxy materials.



The Special Shareholder Meeting Proposal 6 Deserves your Vote of Support

Ally Financial (ALLY) is a Delaware company and shareholders

in a Delaware company can have the right to call for a special shareholder meeting and the right to act by written consent. ALLY shareholders have no right to act by written consent which is all the more reason to have a more attainable right for ALLY shareholders to call for a special shareholder meeting.

The ALLY concern about requiring 10% of shares to call for a special shareholder meeting is unfounded. More than 100 major companies have initially opposed a shareholder right to call for a special shareholder meeting, but not one of these companies have ever claimed that a special shareholder meeting ever took place at a company of significant size that requires 15% or more shares to call for a special shareholder meeting.

Of course companies want a 15% or higher figure (ALLY requires 25%) because they know that a 15% or higher figure means a special meeting will never take place.

ALLY then makes the weak claim that ALLY shareholders should be distracted from considering the merits of this proposal because ALLY shareholders should alternatively just be happy that ALLY has a number of governance practices that most other companies have.