

SAMPLE LETTER –RANA PLAZA TRUST FUND

Name
Title
Company
Address

April __, 2014

Dear _____,

In May, 2013, a group of over 200 investors from 12 countries signed a statement (**hyperlink**) in response to the devastating collapse of Rana Plaza in Bangladesh killing 1,138 garment workers and injuring over 2,000 others. Since then, investors have reached out to companies to respond to this disaster by joining the Bangladesh Fire and Safety Accord. Fire, electrical and building inspections are going forward to identify issues and begin to make the changes that will create safe and healthy workplaces. Preventing a disaster such as this from happening again requires commitment and resources from all apparel brands and retailers operating in Bangladesh.

As we approach the first anniversary of the collapse of Rana Plaza, the majority of injured workers and families who lost loved ones have yet to receive much-needed support for loss of income and medical expenses. Under the auspices of the International Labor Organization (ILO), a comprehensive and independent framework consistent with ILO standards was created which will provide much-needed support for loss of income and medical expenses. The **Rana Plaza Donors Trust Fund** (<http://www.ranaplaza-arrangement.org/fund>) has now been established to receive voluntary donations from all companies and organisations that wish to contribute. The operational structure has been developed by the former Executive Head of the United Nations Compensation Commission working with the Bangladesh Ministry of Labour and ILO experts, and will involve some civil society organisations and labour in the claims processing and post-award services.

As investors in (COMPANY), we urge you to generously donate to the Rana Plaza Donors Trust Fund, which is critically needed and consistent with “access to remedy” as defined by the *UN Guiding Principles on Business and Human Rights*. The Fund is purposely open to all brands and donors, irrespective of whether they had any sourcing links to the Rana Plaza building. It is estimated that \$40 million needs to be raised and to date only \$7 million has been pledged or paid. Because our company sources garments from Bangladesh, it is important to be part of the remediation plan for garment workers and their families.

We look forward to hearing from you as soon as possible.

Best regards,