



INVESTOR ALLIANCE FOR HUMAN RIGHTS

AN ICCR INITIATIVE

The Interfaith Center on Corporate Responsibility (ICCR) is convening the Investor Alliance for Human Rights to provide a collective action platform that will consolidate and increase investor influence on key business and human rights issues. This new network builds on longstanding investor efforts on human rights to broaden participation among investors in human rights engagements; provide strategic opportunities for action; and maximize the impact of the global investment community on business and human rights.

The Need

The adoption of the United Nations Guiding Principles on Business and Human Rights in 2011 established the authoritative global framework on the corporate responsibility to respect human rights and remedy adverse impacts when they occur. Given the range of current threats to human rights domestically and globally, and the need to ensure greater accountability for corporate human rights abuses, coordinated investor action is needed to press companies to uphold their responsibility to respect human rights, and make sure state actors create environments that enable responsible business conduct.

Components of the Alliance

To help meet these challenges, the Investor Alliance for Human Rights provides a constructive engagement platform for a variety of investors to increase their leverage and capacity on human rights and business risks through targeted action, multi-stakeholder engagement and education.

- **Collective Action Platform:** The Alliance provides investors with opportunities for collective action on priority human rights risks across sectors and throughout the value chain. The Alliance also convenes, informs, and activates investors to make a timely business case to corporate and state actors on human rights concerns, including through a rapid response function to ensure that the investor voice is clearly heard on urgent human rights and business issues.
- **Multi-stakeholder engagement:** In order to maximize the impact of investor leverage on human rights risks, the Alliance targets its efforts across a range of stakeholders, including companies and business associations, all branches of governments, international institutions as well as development banks and other investors. In this process, the Alliance builds and fosters partnerships to coordinate with relevant stakeholders, including NGOs, community-based organizations, faith groups, academics, labor unions, leading companies, trade associations, national human rights institutions,

and others. This helps ensure a cohesive approach to addressing human rights issues, while surfacing gaps where more concerted action is needed.

- Support integration of human rights criteria into investment decision-making: As the investor community continues to expand and deepen its attention to ESG integration, the Alliance provides thought leadership, skill development, and resources to help asset owners and asset managers more effectively integrate human rights criteria into their investment strategies including corporate engagement, proxy voting, and buy-sell decisions.

Why ICCR?

Since ICCR's inception in 1971, when it first convened faith-based investors in response to human rights violations in apartheid South Africa, ICCR members have been pioneers in shareholder advocacy on corporate human rights risks. ICCR has always viewed its engagement work through the prism of human rights with a focus on the community impacts of corporate practices, and ICCR members are recognized leaders on social ("S") topics within ESG engagements.

Who can join the Alliance?

Participation in the Alliance is open to all members of the global investment community, including major asset owners and asset managers - private, public, faith-based institutions, trade unions and family funds.

What is the value in joining the Alliance?

- Multiple opportunities to participate in investor actions to address human rights risks.
- Increased influence and impact through broad collaborations.
- Increased access to information on human rights risks and impacts to help shape investor decision making, strategies and priorities for action on human rights.
- Understand and manage exposure to human rights risks in investment portfolios.
- Regular updates and guidance regarding investor tools and guidance for more effective human rights engagements.
- Partnership with investors with long-term experience addressing human rights issues.

What does joining the Alliance entail?

- Alliance members will have the opportunity to participate in a range of investor actions to advance progress on business and human rights including investor letters and statements, corporate engagements, and participation in multi-stakeholder discussions with business, NGO and civil society groups.
- Actions by the Alliance will only be undertaken in the name of those investors that have explicitly agreed to sign on and/or participate in specific actions.
- There is no fee to participate in the Alliance.
- The list of investors that join the Alliance will be publicly posted on the Alliance webpage.
- Participation in some level of activity is expected of all Alliance members.

How will the Alliance be staffed and governed?

ICCR will staff the Alliance and take the lead in coordinating a Steering Committee composed of a representative group of investors who will help guide Alliance activities and strategy-setting.

To join the Investor Alliance for Human Rights, please contact: Mary Vaccari, mvaccari@iccr.org and for more information, please contact: Paloma Munoz Quick, pmunozquick@iccr.org.