

Praxis Mutual Funds launches conflict mineral email campaign

Individuals encouraged to contact cell phone companies

GOSHEN, Ind. – Praxis Mutual Funds and Everence are calling on electronics producers and retailers to pursue ways to end the conflict minerals industry. (Praxis Mutual Funds are advised by Everence Capital Management.) And, now, shareholders and other individuals can make their voices heard, through an email campaign launched by Praxis Mutual Funds.

“Children and adults are forced – through rape and brute force – to work in mines in the Democratic Republic of Congo,” explains Mark Regier, director of stewardship investing for Everence and Praxis Mutual Funds. “The reason for the violence is, sadly, to extract minerals such as tin, tantalum, tungsten and gold, which are essential in the manufacturing of our most common electronic devices, such as cell phones.”

In accordance with the Dodd-Frank Wall Street Reform and Consumer Protection Act, electronics manufacturers in the U.S. will be required to trace and disclose their possible exposure to conflict minerals. Some of the largest companies are pushing back on the new legislation, claiming that tracing mineral sources is nearly impossible due to complicated and entangled global supply chains.

In an effort to encourage electronics manufacturers to understand the magnitude of the issue, Praxis and Everence hope to garner support for conflict-free devices among cellular service providers. Shareholders and other individuals can send email messages to their cell phone providers asking for conflict-free phones, via an online email submission form available at www.praxismutualfunds.com.

“We’ve launched this email campaign as a way to give individuals a voice,” says Regier. “If cell phone companies know that their consumers want conflict-free phones, we hope they will help us convince electronics companies to take steps to ensure they are not purchasing conflict minerals.”

In addition to the conflict minerals email campaign, Praxis and Everence are in conversation with electronics companies regarding conflict minerals, and how the passage of the Dodd-Frank Act can help companies find new ways to do business while also caring for our global neighbors.

About Praxis Mutual Funds and Everence

Praxis Mutual Funds, advised by Everence Capital Management, is a leading faith-based, socially responsible family of mutual funds designed to help people and groups integrate their finances with faith values. To learn more, visit www.praxismutualfunds.com.

Everence helps individuals, organizations and congregations integrate finances with faith through a national team of advisors and representatives. Everence offers banking, insurance and financial services with community benefits and stewardship education. To learn more, visit www.everence.com or call (800) 348-7468.

Consider the fund’s investment objectives, risks and charges and expenses carefully before you invest. The fund’s prospectus contains this and other information. Call (800) 977-2947 or visit www.praxismutualfunds.com for a prospectus, which you should read carefully before you invest. Praxis Mutual Funds are advised by Everence Capital Management and distributed through FINRA member BHIL Distributors Inc. Investment products offered are not FDIC insured, may lose value and have no bank guarantee.

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